

MBA's LEGAL ISSUES AND REGULATORY COMPLIANCE CONFERENCE 2010

MAY 2-5 2010 • CORONADO, CALIF.

Sponsorship Program

May 2 - 5, 2010

Hotel Del Coronado
Coronado, California

NOTE: Sponsorship packages may be customized upon request; additional charges may apply.

Additional event and/or collateral items may be added; please call for current availability.

Additional signage and Sponsor ID's are provided wherever a networking event is sponsored.

Sponsorship of collateral items must be secured before production deadlines to guarantee delivery.

Pricing shown is for MBA member firms; a 50% surcharge applies for nonmembers.

Previous sponsors have a limited time in which to renew packages marked on hold. All other sponsorship requests will be honored on a first-come, first-served basis.

For more information on sponsorship opportunities at MBA's Legal Issues & Regulatory Compliance Conference 2010, please contact Mark Brady: (202) 557-2790 or mbrady@mortgagebankers.org.



MBA's Sponsorship Program

Legal Issues & Regulatory Compliance Conference – Event 2002076S - Source Code SPONSALE

Benefits of Conference Sponsorship

Sponsorship of MBA's Legal Issues & Regulatory Compliance Conference is a high visibility, cost-effective way to reach CEO's, general counsels, regulatory compliance officers, quality assurance managers, private attorneys and many other mortgage banking professionals. The various levels of conference sponsorship mean you can tailor a visibility program to meet your specific needs and position your company as a leader in the industry.

All sponsorships include:

- ◆ A full-page ad in the official conference notebook
- ◆ Signage prominently displayed onsite at the conference
- ◆ Tabletop exhibit space – *only a limited number of 6' tabletops are available*
- ◆ Electronic delivery of pre- and post-conference attendee mailing lists
- ◆ Opportunities to distribute literature/premiums to conference attendees
- ◆ At least one complimentary attendee registration
- ◆ Priority opportunity for meeting room assignments *
- ◆ Other benefits as described below

** For Bronze sponsors and above only ; limited availability.*

Conference Sponsorship Opportunities

Platinum Sponsor

Benefits: In addition to the regular sponsorship benefits, a Platinum sponsor will receive four total complimentary sponsor registrations, plus an opportunity to host one of the following networking events for branding purposes:

Networking Reception
Networking Luncheon (Monday)

Gold Sponsor

Benefits: In addition to the regular sponsorship benefits, a Gold sponsor will receive three total complimentary sponsor registrations, plus an opportunity to choose one of the following items/events for branding purposes:

Welcoming Reception with Exhibitors
Networking Luncheon (Tuesday) – ON HOLD
Conference Bags – ON HOLD
Conference Badge Holders – ON HOLD
Conference Notebooks – ON HOLD

Silver Sponsor

Benefits: In addition to the regular sponsorship benefits, a Silver sponsor will receive two total complimentary sponsor registrations, plus an opportunity to choose one of the following items/events for branding purposes:

Continental Breakfast (three available) – ONE ON HOLD
Conference Pens

Bronze Sponsor

Benefits: In addition to the regular sponsorship benefits, a Bronze sponsor will receive two complimentary sponsor registrations, plus an opportunity to choose one of the following items/events for branding purposes:

Coffee/Refreshment Breaks (five available)
Conference Notepads

Host Sponsor

Benefits: Standard sponsorship benefits as described above, including one registration.

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APPLICATION INSTRUCTIONS

• **FAX** your completed application with credit card information to: **(202) 408-4960**

• **MAIL** (U.S. Postal Service only) your completed application and payment to:

Mortgage Bankers Association
P.O. Box 403945
Atlanta, GA 30384-3945

• **OVERNIGHT** (FedEx, UPS, etc.) your completed application and payment to:

Mortgage Bankers Association
c/o Bank of America
Lockbox Services
Lockbox 403945
6000 Feldwood Road
College Park, GA 30349
(800) 793-6222

[Phone for delivery purposes only]



Application for Sponsorship

Legal Issues & Regulatory Compliance Conference – Event 2002076S - Source Code SPONSALE

Sponsorship Opportunities*

Please check box and note preferred item/event

- | | | |
|--|------------|---|
| <input type="checkbox"/> Platinum Sponsorship: | \$12,750 | _____ |
| <input type="checkbox"/> Gold Sponsorship: | \$10,750 | _____ |
| <input type="checkbox"/> Silver Sponsorship: | \$8,250 | _____ |
| <input type="checkbox"/> Bronze Sponsorship: | \$5,850 | _____ |
| <input type="checkbox"/> Host Sponsorship: | \$2,950 | _____ |
| <input type="checkbox"/> Extra Attendee (Max. 2) | \$500 each | <u>(extra registrations processed separately)</u> |

**Pricing shown is for MBA member firms; a 50% surcharge applies for non-members.*

Individual Contact Information

NAME _____ TITLE _____
COMPANY NAME _____ E-MAIL ADDRESS _____
COMPANY ADDRESS _____
CITY _____ STATE _____ ZIP _____
BUSINESS PHONE _____ BUSINESS FAX _____

Company Information

COMPANY NAME _____
COMPANY ADDRESS _____
CITY _____ STATE _____ ZIP _____
TELEPHONE NUMBER _____ FAX NUMBER _____
WEB SITE ADDRESS _____

Payment Information

Payment enclosed (make check payable to MBA)
Bill my: Visa Mastercard American Express

CARD# _____ EXP. DATE _____ AMOUNT OF CHARGE _____

NAME AS IT APPEARS ON CARD _____

ADDRESS IF DIFFERENT FROM ABOVE _____

SIGNATURE _____ DATE _____

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Contract Information

Sponsorship agreements are final, and will be confirmed in writing when paid in full.